

2011 USFWC Activities at a Glance

New Members

USFWC welcomed 25 new members in 2011: 12 worker cooperatives/democratic workplaces, 2 startup workplaces, 4 cooperative developers, 7 associates/individuals

Projects

- DAWN peer advising program: recruited new trainee apprentices, certified first cohort, started providing peer advising to USFWC members and marketing DAWN.
- Materials: worked with a NASCO intern to translate the Worker Coop Toolbox into Spanish (ongoing)
- Financing: Began planning initiative to educate SBA lenders and support worker cooperatives to apply for SBA Intermediary Lending Program funds
- Capacity-building: Member Councils, fundraising for growth, policies
- Planned 5th national worker coop conference

Media

Radio interview with KOOP in Austin

Interviewed for *Shift Change* and *This Way Out* films

Interviewed for LA Times article

Member Technical Assistance and Services

We provided technical assistance to 11 Federation members, working with DAWN advisors and other consultants. Here's some of what we did:

- ✓ help creating financial reports
- ✓ support coop marketing campaign
- ✓ bookkeeping support
- ✓ help with patronage accounting questions
- ✓ support for growth planning
- ✓ procedure for possible closing of business
- ✓ help with democratic governance policies
- ✓ research on compensation schemes
- ✓ workflow and accountability help
- ✓ financial projections for spinoff startup

We also continued these benefits:

- Merchant Mall credit card processing for USFWC members.
- Semi-annual hard-copy newsletters and monthly e-news.
- Raised money for scholarships for members to attend conferences.
- Involved members in planning for International Year of Cooperatives.
- Fiscal sponsorship for VAWC

Consulting

- ❖ Answered over 60 public inquiries by phone/email
- ❖ Consulted on training for Solar Richmond coop development project
- ❖ Compiled training and ownership culture practices from large coops for Evergreen Cooperatives
- ❖ Spoke with MITCoLab Bronx Cooperative Initiative
- ❖ Worked with Interfaith Worker Justice to

Movement-Building Collaborations

- ❖ Helped facilitate the cooperative development conference put on by GEO in June 2011.
- ❖ Collaborations with Data Commons Cooperative, Worker Cooperative Federal Credit Union (unchartered), IYC planning, and Co-Cycle group

Outreach and Presentations

- ❖ The Democracy Convention and panel on "Coops and democracy in the work place" (Board members Ole Olson and Rebecca Kemble) <http://democracyconvention.org/>
- ❖ San Francisco community groups PODER and the Progressive Workers Alliance panel on alternative ways for working class communities of color to interact with the "economy" (Board member Yilda Campos)
- ❖ Madison cooperators and Board members participated in the actions in Wisconsin to support public sector unions
- ❖ Invited to give the keynote address at the Eastern Conference for Workplace Democracy (ED Melissa Hoover)

YOUR FEDERATION: A FINANCIAL SNAPSHOT

(or, Why Your Dues are So Important!)

2011 Income

Membership Dues	32,998.00
DAWN Income	11,797.18
Foundation Grants	9,300.00
Revenue (fees & ads)	1,452.50
Consulting	1,012.50
Donations	905.00
Total	57,465.18

2011 Expenses

Payroll	18,550.62
Contract Staff	7,858.83
Operations*	5,879.75
Travel - Staff/Board	3,983.26
Telecomm	3,754.97
Rent	3,612.20
DAWN Travel	3,362.24
DAWN Training	3,070.00
Contributions	2,045.00
Total	50,071.87

* Fees, insurance, printing, postage, supplies

2011 Staff Hours

Core/Routine Duties*	324.25
Member Services & Comr	292.00
DAWI/DAWN	157.75
Collaborations	111.75
Public/Media	63.25
Conference	34.00
Capacity-building	24.75
Fundraising	20.00
Consulting	17.25
Total	1045.00
Monthly average	87.08
Weekly average	21.77

* Board coordination, emails and phone calls, bookkeeping, admin

