



SPONSOR THE 2026 WORKER CO-OP CONFERENCE

RESERVE YOUR SPONSORSHIP BY APRIL 30, 2026

WORKER  **CO-OP**

C O N F E R E N C E

SEPTEMBER 25-26
BOSTON, MA

The Worker Co-op Conference is the only national event where worker-owners from across the United States gather to learn and build power toward a worker-owned economy together.

For the more than 20 years, the Worker Co-op Conference has been the inflection point for the growth of cooperative leaders and collaboration that drives the worker co-op movement. This is an emergency moment for our democracy in the U.S. and this space is vital toward advancing worker-ownership as a way to support working people and communities through providing space to learn, organize, and resist through in-person celebration.

This year's conference will be held on September 25-26 in Boston, Massachusetts. This two-day event will shine a light on the long history and recent successes of worker cooperatives in the region, and engage our broader network of interconnected and interdependent worker-owners, business developers, policymakers, funders, labor, and solidarity economy organizers to learn and iterate together.

As the biggest event for worker cooperatives in the country, the Worker Co-op Conference remains a highly engaging and accessible opportunity for worker-owners as well as support organizations to network and learn in person. This year we are piloting **Satellite Events** to greatly expand our audience by making sure people can gather locally and engage with the conference in a new way, including virtual engagement for people who are not able to travel.

At the Worker Co-op Conference, we expect 350-400 attendees in Boston joined by up to 500+ more locally and virtually.

Your support is instrumental to the growth and scaling of the worker co-op movement. The conference only happens **every other year**; don't miss out on this chance to part of propelling bold, collaborative strategies for the future of worker-ownership.

The national Worker Co-op Conference is the perfect place to connect with:

- new and aspiring cooperative startups
- local networks for co-ops
- loan and business assistance funds and service providers
- banks and CDFIs
- local and national government representatives
- solidarity economy organizers and advocates

We look forward to partnering with you!



SPONSORSHIP OPPORTUNITIES

*Each level includes perks associated with all of the lower levels

Flagship | \$20,000+ Sponsorship | 3 available

The featured sponsorship level of the Worker Co-op Conference, which offers the opportunity to partner with the USFWC and Democracy at Work Institute to craft a package that meets your needs.

- Opportunity to address attendees at a plenary
- Live shoutout during the conference on Instagram, our highest-viewed platform
- Collaborative design of additional sponsorship perks related to USFWC programming
- 6 conference registrations to use or donate with recognition

Keynote | \$10,000 - \$17,500 Sponsorship | 5 available

The high-visibility sponsorship level offers an opportunity for exclusive sponsorship of one main aspect of the conference, and 5 conference registrations to use or donate with recognition.

- Exclusive sponsorship of one of the following: party, keynote plenary, session track, or Worker Co-op Award
- 5 registrations to use or donate with recognition
- All perks associated with lower levels

Worker Co-op Awards

Honoring the champions and standout leaders in the field

Plenary

400+ attendees + virtual attendance

Session Track

Programming for a specific audience or topic

Friday Party

For all conference attendees and invited guests

Culture | \$5,000 - \$7,500+ Sponsorship

Print and digital recognition on all conference materials, verbal recognition during plenaries, recognition on conference social media posts, a table at the co-op fair at the conference, and 3 conference registrations to use or donate with recognition.

Solidarity | \$1000 - \$3000+ Sponsorship

Recognition on the conference website and app, the conference wrap-up email, and one conference registration.

Friendship | \$500 - \$750 Sponsorship

Your logo and a profile of your organization on the conference website, as well as recognition on the conference wrap-up email.

**New offering for Culture, Keynote, and Flagship tiers: print and digital recognition at local satellite events.



Your support helps the worker-ownership ecosystem to thrive.

Each sponsorship package is tailored to your needs. Have an idea that is not represented here? Reach out to us to craft a package that is a good fit.

 Star indicates prominent recognition

	Flagship	Keynote	Culture	Solidarity	Friendship
Highlight post of your organization on the USFWC website, live conference social shoutout on Instagram	●				
Opportunity to address attendees during the conference	●				
Collaborative design of conference events (party, keynote, session track, or Worker Co-op Awards, or additional perks related to USFWC programming)	●	●			
Verbal recognition during the conference keynote moments, also broadcast virtually	●	●	●		
Your logo featured on:					
• Conference signage	★ ●	★ ●	●		
• Conference website	★ ●	★ ●	★ ●	●	●
• Printed conference materials	★ ●	★ ●	●		
• Plenary slideshow presentations	★ ●	★ ●	●	●	●
• Conference emails (7000+ subscribers)	●	●	●	●	
• At least 3 social media posts	★ ●	★ ●	●		
• Conference wrap-up email	●	●	●	●	●
• A table at the vendor fair for co-ops and organizations	●	●	●		
• Free registrations	6	5	3	1	

MORE INFO

For more information about the conference and sponsorship opportunities, please email us at sponsorship@usworker.coop